

model



US SBA Small Family Business of the Year Award
BBB of West Michigan Integrity Award 2011
Grand Rapids Chamber of Commerce Family Business of the Year Honoree

modelcoverall.com

Welcome to Model

Dear Customers and Prospective Customers:

Welcome to Model, the award-winning, premier local textile rental and safety supplier. We've kept employees and workplaces like yours neater, cleaner and safer for nearly 90 years.

Model's Mission is to build loyal relationships with Customers, Team Members and Community. We offer exceptional products and services that promote the image, cleanliness, productivity and safety of the workplace.

We succeed because of our dedication to serving people—people like you that want extra value for their money, hassle-free service, delivered courteously and honestly.

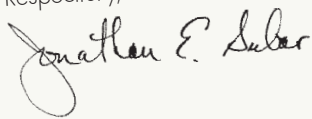
We are family-owned with family values. As a third-generation, local family business, our goal is to satisfy Customers on Main Street, not Stockholders on Wall St. We answer to you, not to a home office. We tell our new Team Members: "You may think you work for Model, but always remember...you work for the customer!"

Model's experienced team members make the difference. Our industry-leading employee tenure helps us better identify and solve customer needs, and more effectively handle your day-to-day service requests. You won't be treated like a number. You'll be treated like family....maybe better! And our history of cutting-edge implementation of technology, like our breakthrough automated garment sort system and 24/7 online account management system, gives our customers the best value available.

Model received the **Better Business Bureau (WMI) INTEGRITY AWARD for 2011**. The U.S. SBA recognized Model as the **Small Family-Owned Business of the Year**. We're a **GR Chamber of Commerce Family Business of the Year Honoree**, and have been nationally recognized in industry trade magazines. We are a **Local. Family. Business.**

I hope this catalog meets your needs. We want you as our customer. When you have additional questions, please speak freely with your Model representative or call me. We want you to feel comfortable and confident making your decisions. We just may be friends for the next 90 years.

Respectfully,



Jonathan Subar, President
jons@modelcoverall.com | cell: 616-291-0895

P.S. We're in this business because we love what we do. We couldn't imagine doing anything else. **So, we guaranty our service —personally—with the strongest guaranty in our business.** Just ask us.



Since 1923



LOCAL. FAMILY. BUSINESS.



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Why Choose Model

You're about to make a long-term commitment. Make the right choice the first time.

1. LOCAL—INDEPENDENT—THIRD-GENERATION-FAMILY BUSINESS

So our daily mission is to "build loyal relationships"—not "maximize shareholder value" or "be the biggest". Our families and livelihood are here on Main St., not Wall St. Our customers trust Model because of our excellent service, competitive pricing, and knowledgeable staff.

We support our community with local charitable contributions and by funding scholarships at GVSU and Davenport University.

Our size allows us to be proactive, creative, and industry-leading. We've been formally recognized by the Grand Rapids Chamber of Commerce, the US Small Business Administration, the West Michigan Better Business Bureau, and our national industry trade organizations.

2. PERSONAL GUARANTY

We put our money where our mouth is with our industry-leading money-back guaranty.

3. EXPERIENCE/TENURE

Service Staff—10 years.
Production—13 years.
Office—15 years.
Experience helps us help you set up the best-fit rental program and make it run smoothly. Period. Guaranteed.

4. AUTOMATED GARMENT SORTING AND TRACKING

Model's Acc-u-Trak and Acc-u-Sort automated garment tracking systems assure that you receive back all your uniforms each week. Automated scanning and sorting tracks every garment and provides you tracking data online 24/7, or with printed reports weekly or on-demand.

5. 24/7 ONLINE CUSTOMER ACCOUNT INFORMATION

Our 24/7 customer account login portal provides, invoices, payment history, order status and garment scan status. Goto www.modelcoverall.com, then Customer Login.



Go to our
Online Look-Up



6. CUSTOMIZED "U-CHOOSE" UNIFORM PROGRAMS / OPTIONAL PROTECTION PLANS

We guaranty competitive pricing plus offer market-leading options that you tailor to fit your needs. We're flexible and creative, because one size does not fit all. Just let us know what you want.

7. ADVANCED WASH/DRY/FINISH TECHNOLOGY.

Your uniforms will be clean and sanitized and neatly finished, consistently, every time.

8. WASHABLE REPAIR TAGS AND REPAIR SYSTEMS

Our repair tags (1) get securely pinned to the garment and (2) never get separated from it—so repairs get done the first time! No loose strings to lose track of your request! Or just use our orange Repair Bag or our Repair Box. Plus we pay bonuses to production employees to find additional garments needing repair—so we won't miss!

9. ENVIRONMENTAL STEWARDSHIP

Model's advanced technologies use less water, chemicals and utilities. As a member of the Laundry Environmental Stewardship Program, we're a leader in promoting sustainable practices and have helped achieve: 24% reduction in greenhouse gas emissions, 27% decrease in energy consumption, and 33% reduction in water usage.

10. FIRST AID and SAFETY.

We also offer MFAST, Model First Aid, Safety & Training. We'll refill your first aid cabinets, provide safety glasses, ear plus, hard hats, etc, and conduct CPR and First Aid training, Lock-out/Tag-Out, Confined Space Training and more. Do you have an AED (defibrillator) in case of emergency?



Shirts - Solid

INDUSTRIAL WORK SHIRT SOLID

Two pockets

65/35 polyester/cotton blend

4.25oz 

13 Short Sleeve

14 Long Sleeve

100% COTTON UNIFORM SHIRT

Collared button-down shirt

Two pockets

100% cotton preshrunk twill

5.25 oz

Colors: LB, NB, DG

24 Long Sleeve (only)

Light Blue

Navy Blue

White

Light Grey

Dark Green

Light Green

Tan

Red




SIZE PREMIUMS: Add \$.20 per change for shirts 2X+ and all Long Tails/Talls; pants waist 44+; other items size 52+; all up to the largest manufacturer's in-stock size, with additional premiums for non-stock sizes. These items also incur a 20% Loss/Damage Replacement Charge premium.

Shirts - Patterned

INDUSTRIAL WORK SHIRT STRIPED

65/35 polyester/cotton blend

4.25oz 

Colors: GP, EX, RN, BP, CP

DURASTRIPE WORK SHIRT

65/35 polyester/cotton blend

4.25oz 

Colors: NL, RC

MICRO-CHECK WORK SHIRT

65/35 polyester/cotton blend

3.6oz 

Colors: BC, KB

33 Short Sleeve

34 Long Sleeve



RC

Charcoal/Red twin stripe



GP

GM Blue w/White



EX

Grey w/Blue



RN

Navy w/Red



BP

Blue w/White



CP

Grey w/White



NL

Navy/lit. Blue twin stripe



BC

Blue/Charcoal



KB

Khaki/Black



Shirts



SPECIALIZED FOOD INDUSTRY SHIRT

Pocketless, Gripper Closure

65/35 polyester/cotton

4.25 oz

Color: WH only



43 Short Sleeve



WH

CREW SHIRT

65/35 polyester/cotton

4.24 oz. Ripstop

Colors: DS, DG, BR, BY

33 Short Sleeve

34 Long Sleeve

DS: Charcoal/Royal Blue **DG:** Charcoal/Gray

BR: Black/Red **BY:** Black/Charcoal



DG



BR



BY



NB

LY

53 MODEL "T" SHIRT

50/50 cotton/poly preshrunk

5.6 oz.

Sizes: S-3X

Colors: NB, LY



AC

GW

PROGRAM IMAGE SHIRT

65/35 polyester/cotton

4.25 oz



Colors: AC, GW

AC: NB/LY with NB/RD stripe

GW: BK/LY with WH/RD stripe

33 Short Sleeve

34 Long Sleeve

SIZE PREMIUMS: Add \$.20 per change for shirts 2X+ and all Long Tails/Talls; pants waist 44+; other items size 52+; all up to the largest manufacturer's in-stock size, with additional premiums for non-stock sizes. These items also incur a 20% Loss/Damage Replacement Charge premium.

Executive Wear



EXECUTIVE BUTTON-DOWN SHIRT

65/35 polyester/cotton

4.25 oz

Colors: FB, LB, WH

73 Short Sleeve Shirt SS46

74 Long Sleeve Shirt SS36

French Blue

Light Blue

White

60/40 4.75 oz
SR60/70

61 CHINO PLEATED PANT E-2670

65/35 polyester/cotton blend

7.5 oz

Waist 28-54

Colors: BK, NB, CY, KH

BK

NB

CY

KH



Pants & Shorts

11 COMFORT FLEX PANTS

65/35 polyester/cotton twill
Waist 28-54 Length 28-34
Colors: BK, NB, WH, BR, CY, DG

11 CARGO FLEX PANT

Flex Waist, 7.75 oz.
Waist 28-48
Length 28-36
Color: CN, BK

21 DENIM BLUE JEANS *PD60PW*

100% cotton pre-washed denim
13.75 oz
Waist 28-54 Length 28-36
Color: BD

21 100% COTTON TWILL PANTS

Waist 30-44 Length 28-34
Colors: NB, DG

01 COMFORT FLEX SHORTS

65/35 polyester/cotton twill
Waist 30-46 Inseam 10"
Colors: NB, CY

01 CARGO FLEX SHORTS

Waist 30-50 Inseam 11"
Colors: CN (Navy), CB (Black)

81 WOMEN'S WORK

NMOTION PANT *PZ33NV*

80/20 polyester/cotton, 7.75 oz
Waist 2-24
Color: NB

BK

NB/CN

WH

BR

CY

DG

BK: Black **NB:** Navy Blue **CN:** Cargo Navy **WH:** White **BR:** Brown **CY:** Charcoal **DG:** Dark Green **BD:** Blue Denim



11 Comfort Flex NB

11 Cargo CN

21 Jeans BD

81 Women's NB

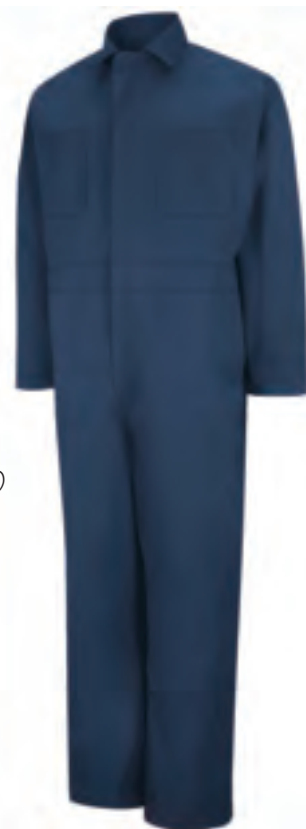
SIZE PREMIUMS: Add \$.20 per change for shirts 2X+ and all Long Tails/Tails; pants waist 44+; other items size 52+; all up to the largest manufacturer's in-stock size, with additional premiums for non-stock sizes. These items also incur a 20% Loss/Damage Replacement Charge premium.

Outwear



JACKETS

17 SLASH POCKET JACKET JT22
65/35 polyester/cotton twill 7.5oz
Sizes: (Reg) S-6X (Long) L-4X
Colors: NB, CY



COVERALLS

100 ACTION BACK COVERALLS CT10
65/35 Zipper Closure
111 100% COTTON COVERALL CT14
Concealed Snap Front Closure
(Reg) 36-58 (Long) 40-54
Color: NB



COATS

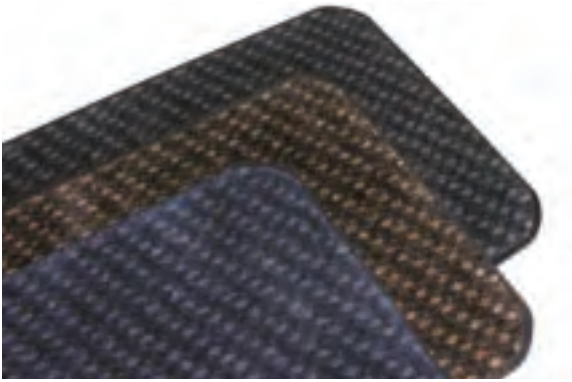
140 BUTCHER COAT 4006WH
65/35 polyester/cotton
7.5 oz, Pocketless,
Gripper Closure
(Reg) S-4X
Color: WH

120 SHOP COAT KT30
65/35 polyester/cotton
7.25 oz,
Concealed Gripper Closure
(Reg) 38-56
Colors: NB, LB

130 LAB COAT KP14
80/20 polyester/cotton
5 oz, Button Closure
(Reg) 38-56
Colors: WH, NB



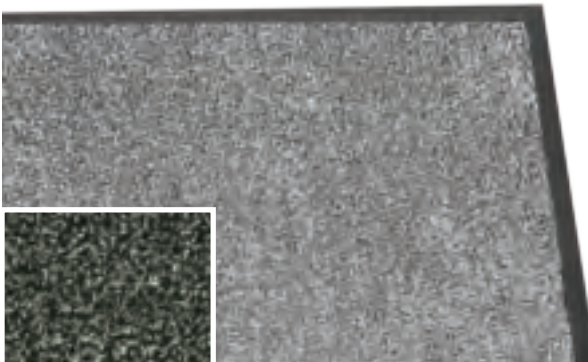
Mats



EXECUTIVE MATS - Model's Exclusive Design Static dissipative, Nylon pile, Nitrile rubber backing
 Sizes: Medium, Large, Runner
 Colors: Black, Brown, Navy



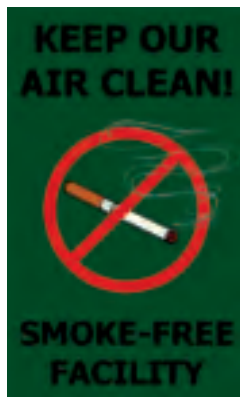
ULTI-MAT
 Brush-type mat with built-in water dam, Static dissipative
 Sizes: Medium, Large, Runner
 Color: Black



COTTON MATS
 Well suited for wet, oily, or greasy application Sizes: Medium, Large, Runner
 Color: Grey



APPEARANCE MATS
 100% Nitrile rubber backing, NFSI Certified
 Sizes: Medium, Large, Runner
 Colors: Black, Brown, Red, Our Special Navy, Our Special Green



SAFETY SLOGAN MATS
 Rotating messages with each delivery. Static dissipative. Size: Medium

Medium: 3x5, Large: 4x6, Runner: 3x10. Measurements are approximate.

Mats

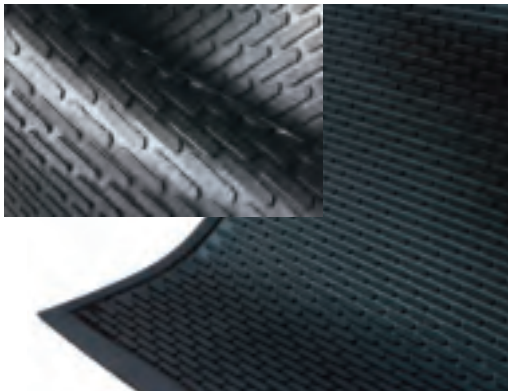
LOGO MATS

Our in-house Art Department can design custom mats for your business. 24 colors available. Up to 6 colors per mat. Sizes: Medium, Large, Runner Custom sizes upon request



NEW! HIGH-DEFINITION LOGO MATS

Photographic Quality
Unlimited colors
Sizes: Medium, Large, Runner
Custom sizes upon request



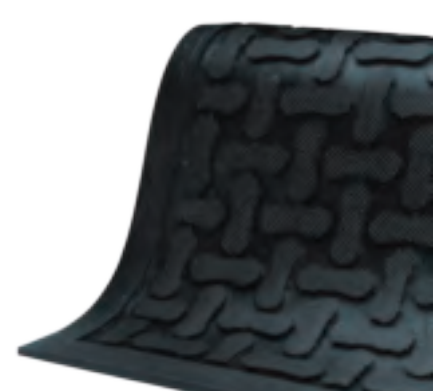
SCRAPER MAT

Slip-resistant surface. Ideal for entrances & production areas.
Size: Medium
Available for Rent or Lease



COMFORT FLOW MAT

Slip resistant, Anti-microbial treated, Ideal for kitchen applications.
Size: Medium
Available for Rent or Lease



AIRFLEX™ MAT

Anti-fatigue, 100% Rubber
Oil & Grease resistant.
Size: Medium
Available for Rent or Lease

ALL MATS MADE IN THE USA

Medium: 3x5, Large: 4x6, Runner: 3x10. Measurements are approximate.



Mops & Towels

MOP SERVICE

Wet Mops, Treated Dust Mops, or NEW! Microfiber Mops delivered on a regular schedule, a cost-effective and convenient way to maintain floors. Made from 18-93% post-consumer materials.

FRAMED Treated Dust Mop

40000 22"

40100 30"

40200 38"

UNFRAMED Treated Dust Mop

41000 22"

41100 30"

41200 38"

41300 68"

57000 Single Dust Mop Handle

57100 Tandem Dust Mop Handle



Treated Dust Mop



Microfiber Mop



Anti-Microbial Mop

100% COTTON TOWELS

20000 Red Shop Towel

21000 Blue Print Towel approx. 18x30

22000 KTR Rewash Towel

23000 KTN New Every Delivery

KITCHEN TOWELS (COTTON)

26500 Kitchen Towel approx. 15x26

TERRY TOWELS (COTTON)

26000 White Bar Towel approx. 17x20

27200 Blue Grill Towel approx. 16x20

27300 All Purpose Towel approx. 16x27

NEW! MICROFIBER TOWELS

25910 Blue (Glass and Mirrors) 16x16

25915 Red (General Cleaning) 16x16

25920 White (Kitchen/Food) 16x16

27000 BATH TOWELS 22x44

27800 PREMIUM BATH TOWELS 27x44



Kitchen Towel



Microfiber Towel



Bath Towel

Cleaning Chemicals



NEW!

Glass & Surface Cleaner
Heavy Duty Degreaser
Arena Disinfectant Cleaner
pH Neutral Damp Mop
Cleaner



CONCENTRATE DISPENSERS:
Wall-Mounted or Hand-Held

3 Size Options:

RTU* Quart (or case of 4)
RTU* Gallon (or case of 4)
2-Quart Concentrate

*Ready To Use

Miscellaneous

APRONS

100% Polyester. Colors:
Black, White, Red, Green
Also Available in 100%
Cotton Denim w/grommets
Denim apron with strings
and without strings



51000 FENDER COVERS

Protect vehicles from auto damage

LOCKERS

54000 8-COMPARTMENT

54500 SOIL GARMENT



TRASH CAN LINERS

- 90500 Clear, 7-10 gallon, 24x24, 8 mic
- 90520 Clear, 12-16 gallon, 24x33, 8 mic
- 90560 Clear, 30 gallon, 30x37, 16 mic
- 90610 Clear, 45 gallon, 40x46, 16 mic
- 90620 Clear, 56 gallon, 43x48, 16 mic
- 90640 Clear, 60 gallon, 38x60, 16 mic
- 90670 Black 60 gallon, 38x58, 1 mil

55500 BARREL

Plastic, 55 gallon



55000 HANGER RACK

Complimentary storage for hangers

58000 LAUNDRY BAG STAND 19x32"

25600 OILY WASTE TOWEL CAN

Metal, 15 gallon, OSHA Compliant
Protects against spontaneous
combustion fires



Restroom Services



25000 CLOTH ROLL TOWELS
25500 DISPENSER

Fact: One 40 yard cloth towel processed 75 times replaces over 30,000 paper towels!



94915 URINAL SCREENS



SINGLE ROLLS OR BY THE CASE

- 93101 CENTERFEED PAPER TOWELS**
- 90000 MULTI-FOLD WHITE PAPER TOWELS**
- 93701 JUMBO TOILET TISSUE SYSTEM**
- 90150 TOILET TISSUE**

- 90060 TOUCHLESS NATURAL PAPER TOWELS**
- 90090 TOUCHLESS WHITE PAPER TOWELS**
- 90010 FACIAL TISSUE**
- 90050 HD 1/4-FOLD SHOP TOWEL**
- 90055 HD POP UP BOX SHOP TOWEL**

Restroom Services

Soap



1000ml



2125ml



Hands-Free
1500ml



Hands-Free
1000ml

94020 PROSOY INDUSTRIAL HAND CLEANER 100% Biodegradable with walnut shell scrub 1500ml, 2125ml, 4000ml

94080 E-2 SPECIAL SOAP

Federally approved for food handling, 1000ml

94011 ANTIBACTERIAL FOAM SOAP 1000ml

94012 ANTIBACTERIAL FOAM SOAP Hands-Free 1000ml

94030 HAND SANITIZER FOAM 1000ml

94031 HAND SANITIZER Hands-Free 1000ml

ProSoy: Nothing works better or gentler for hard-working hands. ProSoy is a concentrated, water activated formula that gently removes the toughest grease and grime encountered in industrial settings without being harsh to your skin. This soybean oil-based formula contains Soy Protein and Fibril, a natural exfoliant for great skin conditioning. Solvent and dye free.

Antibacterial Foam Soap: Model's foam soap is ideal for use where bacteria reduction is a concern. It is a high quality foam soap formulated with moisturizers and conditioners with a very pleasant cucumber-melon fragrance. Active Ingredient: PCMX 0.25%.

Foam Sanitizer: Our hand sanitizer is formulated to kill 99.9% of the most common germs that cause illness. Active Ingredient: 62% ethyl alcohol. Fragrance Free

Non-Alcohol Gel Sanitizer:

Formulated to kill 99.9% of the most common germs that may cause illness. No water needed. Non-flammable. Active Ingredient: Benzalkonium Chloride 0.1%

Air Fresheners



52310 AIR FRESHENER

Yankee Candle®

Home Sweet Home, Macintosh



52300 AIR FRESHENER

Linen Fresh, Citrus, Mango



52800 AIR SANITIZER

Kills 99.9% of germs up to 6000 sq ft. Lime



Hi-Visibility

ITEMS ON THIS PAGE ARE NOT "IN-STOCK ITEMS": THEY ARE FOR DIRECT PURCHASE OR REQUIRE SPECIAL TERMS FOR A RENTAL PROGRAM.



Hi-Visibility T-Shirts



ANSI Safety Caps



Safety Vests



Hi-Visiblty Work Shirts of different
Classes and Levels



Hi-Visibility Zip-Front
Coveralls

Examples Only
Dozens more styles available

Flame-Resistant



Cargo Pocket Work
Pant Cooltouch®



Loose Fit Stone Washed
Denim Jean Excel FR®



Uniform Shirt Cooltouch® 2



Fleece Pullovers



Tagless Mock Turtleneck
Excel FR®

Apparel, Bags & Caps

ITEMS ON THIS PAGE ARE NOT "IN-STOCK ITEMS": THEY ARE FOR DIRECT PURCHASE OR REQUIRE SPECIAL TERMS FOR A RENTAL PROGRAM.

Model can custom embroider any of these items with your logo!



Sport-Tek® Dri-Mesh®
Pro Sport Shirt



Sport-Tek® Tech Fleece 1/4-Zip Pullover



Eddie Bauer® Rain Jacket



Beanie Caps



Port Authority® Flexfit Mesh Back Cap



Nike Golf Technical
Colorblock Cap



Knit/polo shirts also available
for rent with special terms.
Ask your model rep.



Port Authority® Extra Large Duffel



OGIO® Voyager Messenger

Ask about our full catalog of non-stock items to see hundreds of
styles and colors, or just scan the QR Code® below!



Scan here to view
all catalog items.





SAFETY PAYS! According to MiOSHA, every \$1 invested in workplace safety returns \$4-\$6 in savings. That's a safe investment! Model First Aid, Safety & Training (MFAST) offers convenient and customized solutions for your safety needs. Our professional staff tenure averages over five years and each has personal passion for helping your employees work safely and productively, so you save money.

FIRST AID CABINET SUPPLIES: Never run out. Never reorder. We'll regularly and dependably restock your cabinet with safe, quality supplies. Only what you need. When you need it.

SAFETY EQUIPMENT/PPE: We provide competitive pricing and convenient delivery of gloves, ear plugs, safety glasses, respiratory supplies and a lot more. We'll recommend the right solutions for your work environment.

COMPLIANCE PROGRAMS and TRAINING: Our certified and professional instructors write programs and provide training for First Aid, CPR/AEDs, Lock-Out/Tag-Out and more. Training is conveniently scheduled at your workplace.



SAFETY SUPPLIES

- GLOVES
- EAR PLUGS
- SAFETY GLASSES
- RESPIRATORY SUPPLIES
- OTHER PPE

TRAINING PROGRAMS

- FIRST AID
- CPR / AED (DEFIBRILLATOR)
- BLOODBORNE PATHOGEN
- LOCK-OUT / TAG-OUT
- POWERED INDUSTRIAL TRUCK
- OVERHEAD CRANE & HOIST
- RESPIRATORY PROTECTION
- GLOBAL HARMONIZATION

800-968-6491
modelfirstaid.com



Thank you for choosing Model!

LOCALLY OWNED AND OPERATED

Just as our tagline boasts, we have been a local family business since 1923!



Grand Rapids Coat and Apron Service Inc. 1950



An early Model delivery vehicle,
at the Subar home on College SE, GR



Jon and Jerry Subar



Founder Max Subar



My Grandfather, founder, Max Subar



In the 1960's Model was the sole sponsor of
GR Sports Hall of Famer Bobby Senneker



Jerry Subar



2000's Model sponsors Scott Thomas, then the
Model Coverall Service Modified Division at
Berlin Raceway

In House Graphic Artist
for all of your logo layout needs.



Since 1923



LOCAL. FAMILY. BUSINESS.

Grand Rapids
100 28th Street SE
Grand Rapids, MI 49548
616-241-6491

Lansing
905 Terminal Road
Lansing, MI 48906
517-321-1564

South Bend
717 South Scott Street
South Bend, IN 46625
574-288-8357

800-968-6491
modelcoverall.com
modelfirstaid.com
service@modelcoverall.com

