model

US SBA Small Family Business of the Year Award
BBB of West Michigan Integrity Award 2011
Grand Rapids Chamber of Commerce Family Business of the Year Honoree

modelcoverall.com
Dear Customers and Prospective Customers:

Welcome to Model, the award-winning, premier local textile rental and safety supplier. We’ve kept employees and workplaces like yours neat, cleaner and safer for nearly 90 years.

Model’s Mission is to build loyal relationships with Customers, Team Members and Community. We offer exceptional products and services that promote the image, cleanliness, productivity and safety of the workplace.

We succeed because of our dedication to serving people—people like you that want extra value for their money, hassle-free service, delivered courteously and honestly.

We are family-owned with family values. As a third-generation, local family business, our goal is to satisfy Customers on Main Street, not Stockholders on Wall St. We answer to you, not to a home office. We tell our new Team Members: “You may think you work for Model, but always remember…you work for the customer!”

Model’s experienced team members make the difference. Our industry-leading employee tenure helps us better identify and solve customer needs, and more effectively handle your day-to-day service requests. You won’t be treated like a number. You’ll be treated like family….maybe better! And our history of cutting-edge implementation of technology, like our breakthrough automated garment sort system and 24/7 online account management system, gives our customers the best value available.

Model received the Better Business Bureau (WMi) INTEGRITY AWARD for 2011. The U.S. SBA recognized Model as the Small Family-Owned Business of the Year. We’re a GR Chamber of Commerce Family Business of the Year Honoree, and have been nationally recognized in industry trade magazines. We are a Local. Family. Business.

I hope this catalog meets your needs. We want you as our customer. When you have additional questions, please speak freely with your Model representative or call me. We want you to feel comfortable and confident making your decisions. We just may be friends for the next 90 years.

Respectfully,

Jonathan E. Subar

Jonathan Subar, President
jons@modelcoverall.com | cell: 616-291-0895

P.S. We’re in this business because we love what we do. We couldn’t imagine doing anything else. So, we guaranty our service —personally—with the strongest guaranty in our business. Just ask us.

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Why Choose Model

You're about to make a long-term commitment. Make the right choice the first time.

1. LOCAL—INDEPENDENT—THIRD-GENERATION—FAMILY BUSINESS
So our daily mission is to "build loyal relationships"—not "maximize shareholder value" or "be the biggest". Our families and livelihood are here on Main St., not Wall St. Our customers trust Model because of our excellent service, competitive pricing, and knowledgeable staff.

We support our community with local charitable contributions and by funding scholarships at GVSU and Davenport University.

Our size allows us to be proactive, creative, and industry-leading. We've been formally recognized by the Grand Rapids Chamber of Commerce, the US Small Business Administration, the West Michigan Better Business Bureau, and our national industry trade organizations.

2. PERSONAL GUARANTY
We put our money where our mouth is with our industry-leading money-back guaranty.

3. EXPERIENCE/TENURE
   Service Staff—10 years.
   Production—13 years.
   Office—15 years.

Experience helps us help you set up the best-fit rental program and make it run smoothly. Period. Guaranteed.

4. AUTOMATED GARMENT SORTING AND TRACKING
Model's Accu-Trak and Accu-Sort automated garment tracking systems assure that you receive back all your uniforms each week. Automated scanning and sorting tracks every garment and provides you tracking data online 24/7, or with printed reports weekly or on-demand.

5. 24/7 ONLINE CUSTOMER ACCOUNT INFORMATION
Our 24/7 customer account login portal provides, invoices, payment history, order status and garment scan status. Go to www.modelcoverall.com, then Customer Login.

6. CUSTOMIZED "U-CHOOSE" UNIFORM PROGRAMS / OPTIONAL PROTECTION PLANS
We guaranty competitive pricing plus offer market-leading options that you tailor to fit your needs. We're flexible and creative, because one size does not fit all. Just let us know what you want.

7. ADVANCED WASH/DRY/FINISH TECHNOLOGY.
Your uniforms will be clean and sanitized and neatly finished, consistently, every time.

8. WASHABLE REPAIR TAGS AND REPAIR SYSTEMS
Our repair tags (1) get securely pinned to the garment and (2) never get separated from it—so repairs get done the first time! No loose strings to lose track of your request! Or just use our orange Repair Bag or our Repair Box. Plus we pay bonuses to production employees to find additional garments needing repair—so we won't miss!

9. ENVIRONMENTAL STEWARDSHIP
Model's advanced technologies use less water, chemicals and utilities. As a member of the Laundry Environmental Stewardship Program, we're a leader in promoting sustainable practices and have helped achieve: 24% reduction in greenhouse gas emissions, 27% decrease in energy consumption, and 33% reduction in water usage.

10. FIRST AID and SAFETY.
We also offer MFAST, Model First Aid, Safety & Training. We'll refill your first aid cabinets, provide safety glasses, ear plugs, hard hats, etc, and conduct CPR and First Aid training, Lock-out/Tag-Out, Confined Space Training and more. Do you have an AED (defibrillator) in case of emergency?

You're about to make a long-term commitment. Make the right choice the first time.
INDUSTRIAL WORK SHIRT SOLID
Two pockets
65/35 polyester/cotton blend
4.25oz

13 Short Sleeve
14 Long Sleeve

100% COTTON UNIFORM SHIRT
Collared button-down shirt
Two pockets
100% cotton preshrunk twill
5.25 oz
Colors: LB, NB, DG

24 Long Sleeve (only)

Light Blue
Navy Blue
White
Light Grey
Dark Green
Light Green
Tan
Red

SIZE PREMIUMS: Add $.20 per change for shirts 2X+ and all Long Tails/Talls; pants waist 44+; other items size 52+; all up to the largest manufacturer’s in-stock size, with additional premiums for non-stock sizes. These items also incur a 20% Loss/Damage Replacement Charge premium.
INDUSTRIAL WORK SHIRT STRIPED
65/35 polyester/cotton blend
4.25oz
Colors: GP, EX, RN, BP, CP

DURASTRIPE WORK SHIRT
65/35 polyester/cotton blend
4.25oz
Colors: NL, RC

MICRO-CHECK WORK SHIRT
65/35 polyester/cotton blend
3.6oz
Colors: BC, KB

33 Short Sleeve
34 Long Sleeve

Shirts - Patterned

Charcoal/Red twin stripe

GM Blue w/White
Grey w/Blue
Navy w/Red
Blue w/White
Grey w/White
Navy/Lt. Blue twin stripe
Blue/Charcoal
Khaki/Black
**Shirts**

**SPECIALIZED FOOD INDUSTRY SHIRT**
Pocketless, Gripper Closure
65/35 polyester/cotton
4.25 oz
Color: WH only

43 Short Sleeve

**CREW SHIRT**
65/35 polyester/cotton
4.24 oz. Ripstop
Colors: DS, DG, BR, BY

33 Short Sleeve  
34 Long Sleeve

DS: Charcoal/Royal Blue  
DG: Charcoal/Gray  
BR: Black/Red  
BY: Black/Charcoal

**53 MODEL “T” SHIRT**
50/50 cotton/poly preshrunk
5.6 oz.
Sizes: S-3X
Colors: NB, LY

**PROGRAM IMAGE SHIRT**
65/35 polyester/cotton
4.25 oz
Colors: AC, GW

AC: NB/LY with NB/RD stripe  
GW: BK/LY with WH/RD stripe

33 Short Sleeve  
34 Long Sleeve

**SIZE PREMIUMS:** Add $.20 per change for shirts 2X+ and all Long Tails/Talls; pants waist 44+; other items size 52+; all up to the largest manufacturer’s in-stock size, with additional premiums for non-stock sizes. These items also incur a 20% Loss/Damage Replacement Charge premium.
Executive Wear

**EXECUTIVE BUTTON-DOWN SHIRT**
65/35 polyester/cotton
4.25 oz
Colors: FB, LB, WH

73 Short Sleeve Shirt **SS46**
74 Long Sleeve Shirt **SS36**

**61 CHINO PLEATED PANT** E-2670
65/35 polyester/cotton blend
7.5 oz
Waist 28-54
Colors: BK, NB, CY, KH

60/40 4.75 oz
**SR60/70**

French Blue
Light Blue
White
**Pants & Shorts**

**11 COMFORT FLEX PANTS**
65/35 polyester/cotton twill  
Waist 28-54 Length 28-34  
Colors: BK, NB, WH, BR, CY, DG

**11 CARGO FLEX PANT**
Flex Waist, 7.75 oz.  
Waist 28-48  
Length 28-36  
Color: CN, BK

**21 DENIM BLUE JEANS** *PD60PW*
100% cotton pre-washed denim  
13.75 oz  
Waist 28-54 Length 28-36  
Color: BD

**21 100% COTTON TWILL PANTS**
Waist 30-44 Length 28-34  
Colors: NB, DG

**01 COMFORT FLEX SHORTS**
65/35 polyester/cotton twill  
Waist 30-46 Inseam 10”  
Colors: NB, CY

**01 CARGO FLEX SHORTS**
Waist 30-50 Inseam 11”  
Colors: CN (Navy), CB (Black)

**81 WOMEN’S WORK**
**NMOTION PANT** *PZ33NV*
80/20 polyester/cotton, 7.75 oz  
Waist 2-24  
Color: NB

**BK**: Black  **NB**: Navy Blue  **CN**: Cargo Navy  **WH**: White  **BR**: Brown  **CY**: Charcoal  **DG**: Dark Green  **BD**: Blue Denim

**SIZE PREMIUMS:** Add $.20 per change for shirts 2X+ and all Long Tails/Talls; pants waist 44+; other items size 52+; all up to the largest manufacturer’s in-stock size, with additional premiums for non-stock sizes. These items also incur a 20% Loss/Damage Replacement Charge premium.
OUTERWEAR

Outwear

JACKETS
17 SLASH POCKET JACKET JT22
65/35 polyester/cotton twill 7.5oz
Sizes: (Reg) S-6X (Long) L-4X
Colors: NB, CY

COVERALLS
100 ACTION BACK COVERALLS CT10
65/35 Zipper Closure
111 100% COTTON COVERALL CT14
Concealed Snap Front Closure
(Reg) 36-58 (Long) 40-54
Color: NB

COATS
140 BUTCHER COAT 4006WH
65/35 polyester/cotton
7.5 oz, Pocketless,
Gripper Closure
(Reg) S-4X
Color: WH

120 SHOP COAT KT30
65/35 polyester/cotton
7.25 oz,
Concealed Gripper Closure
(Reg) 38-56
Colors: NB, LB

130 LAB COAT KP14
80/20 polyester/cotton
5 oz, Button Closure
(Reg) 38-56
Colors: WH, NB
**EXECUTIVE MATS** - Model’s Exclusive  
Design Static dissipative, Nylon pile, Nitrile rubber backing  
Sizes: Medium, Large, Runner  
Colors: Black, Brown, Navy

**COTTON MATS**  
Well suited for wet, oily, or greasy application  
Sizes: Medium, Large, Runner  
Color: Grey

**ULTI-MAT**  
Brush-type mat with built-in water dam, Static dissipative  
Sizes: Medium, Large, Runner  
Color: Black

**APPEARANCE MATS**  
100% Nitrile rubber backing, NFSI Certified  
Sizes: Medium, Large, Runner  
Colors: Black, Brown, Red, Our Special Navy, Our Special Green

**SAFETY SLOGAN MATS**  
Rotating messages with each delivery. Static dissipative. Size: Medium

Medium: 3x5, Large: 4x6, Runner: 3x10. Measurements are approximate.
Mats

LOGO MATS
Our in-house Art Department can design custom mats for your business. 24 colors available. Up to 6 colors per mat. Sizes: Medium, Large, Runner. Custom sizes upon request.

NEW! HIGH-DEFINITION LOGO MATS
Photographic Quality
Unlimited colors
Sizes: Medium, Large, Runner
Custom sizes upon request

SCRAPER MAT
Slip-resistant surface. Ideal for entrances & production areas.
Size: Medium
Available for Rent or Lease

COMFORT FLOW MAT
Slip resistant, Anti-microbial treated, Ideal for kitchen applications.
Size: Medium
Available for Rent or Lease

AIRFLEX™ MAT
Anti-fatigue, 100% Rubber
Oil & Grease resistant.
Size: Medium
Available for Rent or Lease

ALL MATS MADE IN THE USA
Medium: 3x5, Large: 4x6, Runner: 3x10. Measurements are approximate.
Mops & Towels

MOP SERVICE
Wet Mops, Treated Dust Mops, or NEW! Microfiber Mops delivered on a regular schedule, a cost-effective and convenient way to maintain floors. Made from 18-93% post-consumer materials.

FRAMED Treated Dust Mop
40000 22”
40100 30”
40200 38”

UNFRAMED Treated Dust Mop
41000 22”
41100 30”
41200 38”
41300 68”
57000 Single Dust Mop Handle
57100 Tandem Dust Mop Handle

100% COTTON TOWELS
20000 Red Shop Towel
21000 Blue Print Towel approx. 18x30
22000 KTR Rewash Towel
23000 KTN New Every Delivery

KITCHEN TOWELS (COTTON)
26500 Kitchen Towel approx. 15x26

TERRY TOWELS (COTTON)
26000 White Bar Towel approx. 17x20
27200 Blue Grill Towel approx. 16x20
27300 All Purpose Towel approx. 16x27

NEW! MICROFIBER TOWELS
25910 Blue (Glass and Mirrors) 16x16
25915 Red (General Cleaning) 16x16
25920 White (Kitchen/Food) 16x16

42100 Medium Microfiber Mop
42010 Extra-Large Wet Mop
57300 Wet Mop Handle
Cleaning Chemicals

NEW!
Glass & Surface Cleaner
Heavy Duty Degreaser
Arena Disinfectant Cleaner
pH Neutral Damp Mop Cleaner

CONCENTRATE DISPENSERS:
Wall-Mounted or Hand-Held

3 Size Options:
RTU* Quart (or case of 4)
RTU* Gallon (or case of 4)
2-Quart Concentrate
*Ready To Use

Miscellaneous

APRONS
100% Polyester. Colors:
Black, White, Red, Green
Also Available in 100%
Cotton Denim w/grommets
Denim apron with strings
and without strings

TRASH CAN LINERS
90500 Clear, 7-10 gallon, 24x24, 8 mic
90520 Clear, 12-16 gallon, 24x33, 8 mic
90560 Clear, 30 gallon, 30x37, 16 mic
90610 Clear, 45 gallon, 40x46, 16 mic
90620 Clear, 56 gallon, 43x48, 16 mic
90640 Clear, 60 gallon, 38x60, 16 mic
90670 Black 60 gallon, 38x58, 1 mil

51000 FENDER COVERS
Protect vehicles from auto damage

LOCKERS
54000 8-COMPARTMENT
54500 SOIL GARMENT

55000 HANGER RACK
Complimentary storage for hangers

58000 LAUNDRY BAG STAND 19x32”

25600 OILY WASTE TOWEL CAN
Metal, 15 gallon, OSHA Compliant
Protects against spontaneous combustion fires

55500 BARREL
Plastic, 55 gallon
Restroom Services

25000 CLOTH ROLL TOWELS
25500 DISPENSER
Fact: One 40 yard cloth towel processed 75 times replaces over 30,000 paper towels!

94915 URINAL SCREENS

93101 CENTERFEED PAPER TOWELS
90000 MULTI-FOLD WHITE PAPER TOWELS
93701 JUMBO TOILET TISSUE SYSTEM
90150 TOILET TISSUE

90060 TOUCHLESS NATURAL PAPER TOWELS
90090 TOUCHLESS WHITE PAPER TOWELS
90010 FACIAL TISSUE
90050 HD 1/4-FOLD SHOP TOWEL
90055 HD POP UP BOX SHOP TOWEL

SINGLE ROLLS OR BY THE CASE
Restroom Services

Soap

**ProSoy:** Nothing works better or gentler for hard-working hands. ProSoy is a concentrated, water activated formula that gently removes the toughest grease and grime encountered in industrial settings without being harsh to your skin. This soybean oil-based formula contains Soy Protein and Fibril, a natural exfoliant for great skin conditioning. Solvent and dye free.

**Antibacterial Foam Soap:** Model’s foam soap is ideal for use where bacteria reduction is a concern. It is a high quality foam soap formulated with moisturizers and conditionersm with a very pleasant cucumber-melon fragrance. Active Ingredient: PCMX 0.25%.

**Foam Sanitizer:** Our hand sanitizer is formulated to kill 99.9% of the most common germs that cause illness. Active Ingredient: 62% ethyl alcohol. Fragrance Free

**Non-Alcohol Gel Sanitizer:** Formulated to kill 99.9% of the most common germs that may cause illness. No water needed. Non-flammable. Active Ingredient: Benzalkonium Chloride 0.1%

**Prosoy Industrial Hand Cleaner** 100% Biodegradable with walnut shell scrub 1500ml, 2125ml, 4000ml

**E-2 Special Soap** Federally approved for food handling, 1000ml

**Antibacterial Foam Soap**
- 1000ml
- Hands-Free 1000ml

**Antibacterial Foam Soap** Hands-Free 1000ml

**Hand Sanitizer Foam**
- 1000ml
- 1500ml
- Hands-Free

**Hand Sanitizer** Hands-Free 1000ml

Air Fresheners

**52310 Air Freshener**
- Yankee Candle®
- Home Sweet Home, Macintosh

**52300 Air Freshener**
- Linen Fresh, Citrus, Mango

**52800 Air Sanitizer**
- Kills 99.9% of germs up to 6000 sq ft. Lime
ITEMS ON THIS PAGE ARE NOT “IN-STOCK ITEMS”: THEY ARE FOR DIRECT PURCHASE OR REQUIRE SPECIAL TERMS FOR A RENTAL PROGRAM.

Hi-Visibility T-Shirts

Hi-Visibility Work Shirts of different Classes and Levels

Hi-Visibility Zip-Front Coveralls

Examples Only
Dozens more styles available

Flame-Resistant

Cargo Pocket Work Pant Cooltouch®

Loose Fit Stone Washed Denim Jean Excel FR®

Uniform Shirt Cooltouch® 2

Tagless Mock Turtleneck Excel FR®
Apparel, Bags & Caps

ITEMS ON THIS PAGE ARE NOT “IN-STOCK ITEMS”: THEY ARE FOR DIRECT PURCHASE OR REQUIRE SPECIAL TERMS FOR A RENTAL PROGRAM.

Model can custom embroider any of these items with your logo!

Ask about our full catalog of non-stock items to see hundreds of styles and colors, or just scan the QR Code® below!
SAFETY PAYS! According to MiOSHA, every $1 invested in workplace safety returns $4-$6 in savings. That’s a safe investment! Model First Aid, Safety & Training (MFAST) offers convenient and customized solutions for your safety needs. Our professional staff tenure averages over five years and each has personal passion for helping your employees work safely and productively, so you save money.

FIRST AID CABINET SUPPLIES: Never run out. Never reorder. We’ll regularly and dependably restock your cabinet with safe, quality supplies. Only what you need. When you need it.

SAFETY EQUIPMENT/PPE: We provide competitive pricing and convenient delivery of gloves, ear plugs, safety glasses, respiratory supplies and a lot more. We’ll recommend the right solutions for your work environment.

COMPLIANCE PROGRAMS and TRAINING: Our certified and professional instructors write programs and provide training for First Aid, CPR/AEDs, Lock-Out/Tag-Out and more. Training is conveniently scheduled at your workplace.

SAFETY SUPPLIES
- GLOVES
- EAR PLUGS
- SAFETY GLASSES
- RESPIRATORY SUPPLIES
- OTHER PPE

TRAINING PROGRAMS
- FIRST AID
- CPR / AED (DEFIBRILLATOR)
- BLOODBORNE PATHOGEN
- LOCK-OUT / TAG-OUT
- POWERED INDUSTRIAL TRUCK
- OVERHEAD CRANE & HOIST
- RESPIRATORY PROTECTION
- GLOBAL HARMONIZATION

800-968-6491  modelfirstaid.com
Thank you for choosing Model!

LOCALLY OWNED AND OPERATED

Just as our tagline boasts, we have been a local family business since 1923!

Grand Rapids Coat and Apron Service Inc. 1950

An early Model delivery vehicle, at the Subar home on College SE, GR

Jon and Jerry Subar

Founder Max Subar

My Grandfather, founder, Max Subar

Jerry Subar

2000’s Model sponsors Scott Thomas, then the Model Coverall Service Modified Division at Berlin Raceway

In the 1960’s Model was the sole sponsor of GR Sports Hall of Famer Bobby Senneker

In House Graphic Artist
for all of your logo layout needs.