

# model





**Dear Customers and Prospective Customers:**

Welcome to Model, the award-winning, premier local textile rental and safety supplier. We've kept employees and workplaces like yours neater, cleaner and safer for nearly 90 years.

*Model's Mission is to build loyal relationships with Customers, Team Members and Community. We offer exceptional products and services that promote the image, cleanliness, productivity and safety of the workplace.*

We succeed because of our dedication to serving people—people like you that want extra value for their money, hassle-free service, delivered courteously and honestly.

We are family-owned with family values. As a third-generation, local family business, our goal is to satisfy Customers on Main Street, not Stockholders on Wall St. We answer to you, not to a home office. We tell our new Team Members: "You may think you work for Model, but always remember...you work for the customer!"

Model's experienced team members make the difference. Our industry-leading employee tenure helps us better identify and solve customer needs, and more effectively handle your day-to-day service requests. You won't be treated like a number. You'll be treated like family....maybe better! And our history of cutting-edge implementation of technology, like our breakthrough automated garment sort system and 24/7 online account management system, gives our customers the best value available.

Model received the **Better Business Bureau (WMI) INTEGRITY AWARD for 2011**. The U.S. SBA recognized Model as the **Small Family-Owned Business of the Year**. We're a **GR Chamber of Commerce Family Business of the Year Honoree**, and have been nationally recognized in industry trade magazines. We are a **Local. Family. Business.**

I hope this catalog meets your needs. We want you as our customer. When you have additional questions, please speak freely with your Model representative or call me. We want you to feel comfortable and confident making your decisions. We just may be friends for the next 90 years.

Respectfully,

Jonathan Subar, President  
jons@modelcoverall.com | cell: 616-291-0895

P.S. We're in this business because we love what we do. We couldn't imagine doing anything else. **So, we guaranty our service —personally—with the strongest guaranty in our business.** Just ask us.

Since 1923



LOCAL. FAMILY. BUSINESS.

**TABLE OF CONTENTS**

- 3 .....Why Model?
- 4-6 .....Shirts
- 7 ..... Executive Wear
- 8 ..... Pants
- 9 ..... Outerwear
- 10-11 ..... Mats
- 12 ..... Mops & Towels
- 13 ..... Cleaning Chemicals & Miscellaneous
- 14-15 ..... Restroom Services
- 16 .... Hi-Visibility & Flame-Resistant Apparel
- 17 ..... Apparel, Bags & Caps
- 18 ..... First Aid, Safety & Training
- 19 ..... Local Commitment

**Also Featuring...**



# REASONS TO CHOOSE MODEL

## LOCALLY OWNED AND OPERATED

Just as our tagline boasts, we have been a local family business since 1923!



## PERSONAL GUARANTY

We guaranty our services --personally-- with the strongest moneyback guaranty in the business. Just ask us.

## SERVICE DEPARTMENT

Model's dedicated service staff currently has an average tenure of 12 years.

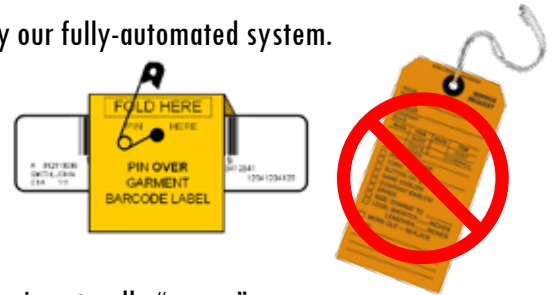


## AUTO TRACKING & SORTING

All garments are barcoded, scanned and tracked through our plant by our fully-automated system.

## WASHABLE REPAIR TAG

Withstands washing and stays attached to garment until repaired.



## ENVIRONMENTALLY FRIENDLY

Based on textile reuse and recycling, the commercial laundry industry is naturally "green."

In partnership with the Laundry Environmental Stewardship Program, Model has helped the industry achieve:



24% reduction in CO2 emissions

27% reduction in total energy consumption

10.9 trillion reduction in BTUs

33% reduction in gallons of water

## STEAM CHAMBER

After washing, garments travel through our 290° Steam Chamber for optimum finishing and sterilization.

## 24/7 ONLINE LOOK-UP

Access and print invoices, statements, garment wash histories and order status.



Go to our  
Online Look-Up

## "U-CHOOSE®" UNIFORM PROGRAMS

Exclusive and Unique value packages that **you** tailor to fit **your** needs.

## ART DEPARTMENT

In-house staff ready to design and print your emblems. No minimum orders. No color limitations.



# SHIRTS

## SOLID



### INDUSTRIAL WORK SHIRT SOLID

Two pockets

65/35 polyester/cotton blend

4.25oz



**13 Short Sleeve**

**14 Long Sleeve**

### 100% COTTON UNIFORM SHIRT

Collared button-down shirt

Two pockets

100% cotton preshrunk twill

5.25 oz

Colors: LB, NB, DG

**24 Long Sleeve**

Light Blue

Navy Blue

White

Light Grey

Dark Green

Light Green

Tan

Red

**SIZE PREMIUMS:** add \$0.20/change for any size "LONGS" and for all sizes 3X+ and all long tails, 36"/37" sleeves and any neck sizes 18+.

All of these are "up to largest manufacturer's stock size," with additional premium for non-stock items.



# SHIRTS PATTERNED

## INDUSTRIAL WORK SHIRT STRIPED

65/35 polyester/cotton blend

4.25oz 

Colors: GP, EX, BP, RN, CP

## DURASTRIPE WORK SHIRT

65/35 polyester/cotton blend

4.25oz 

Colors: NL, RC

## MICRO-CHECK WORK SHIRT

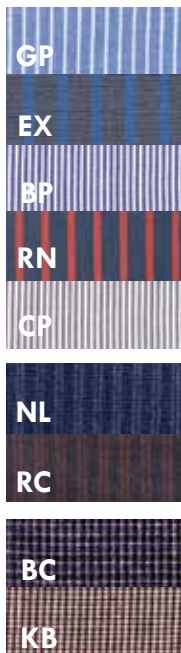
65/35 polyester/cotton blend

3.6oz 

Colors: BC, KB

**33** Short Sleeve

**34** Long Sleeve



**GP:** GM Blue w/White **EX:** Grey w/Blue **BP:** Blue w/White **RN:** Navy w/Red **CP:** Grey w/White  
**NL:** Navy/lit. Blue twin stripe **RC:** Charcoal/Red twin stripe **BC:** Blue/Charcoal **KB:** Khaki/Black



# SHIRTS



**DG:** Charcoal/Grey **DS:** Charcoal/Blue

**CREW SHIRT**  
65/35 polyester/cotton  
4.24 oz. Ripstop  
Colors: DG, DS

**33 Short Sleeve**  
**34 Long Sleeve**

## SPECIALIZED FOOD INDUSTRY SHIRT

Pocketless, Gripper Closure  
65/35 polyester/cotton  
4.25 oz  
Color: WH only



**43 Short Sleeve**



**WH**



**53 MODEL "T" SHIRT**  
50/50 cotton/poly preshrunk  
5.6 oz.  
Sizes: S-3X  
Colors: CY, NB



**PROGRAM IMAGE SHIRT**  
65/35 polyester/cotton  
4.25 oz **AC**  
Colors: AC, GW

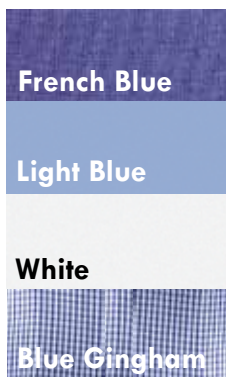
**33 Short Sleeve**  
**34 Long Sleeve**

**AC:** NB/CY with NB/RD stripe **GW:** BK/CY with WH/RD stripe

**SIZE PREMIUMS:** add \$0.20/change for any size "LONGS," "TALLS," and for all sizes 3X+. All of these are "up to largest manufacturer's stock size," with additional premium for non-stock items. Most shirts are available up to size 5X.



# EXECUTIVE WEAR



## EXECUTIVE BUTTON-DOWN SHIRT

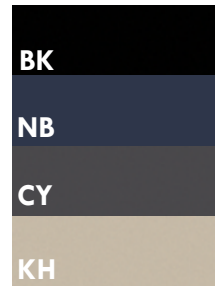
60/40 cotton/polyester

4.6-5 oz

Colors: FB, LB, WH, BH

**73** Short Sleeve Shirt

**74** Long Sleeve Shirt



## **61** CHINO PLEATED PANT

65/35 polyester/cotton blend

7.5 oz

Waist 28-54

Colors: BK, NB, CY, KH



**SIZE PREMIUMS:** add \$0.20/change for any size "LONGS," "TALLS," and for all sizes 3X+. All of these are "up to largest manufacturer's stock size," with additional premium for non-stock items. Most Shirts are available up to size 5X.



# PANTS

## 11 COMFORT FLEX PANTS

65/35 polyester/cotton twill  
Waist 28-54 Length 28-34  
Colors: BK, NB, WH, BR, CY, DG

## 01 COMFORT FLEX SHORTS

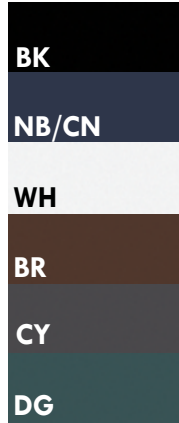
65/35 polyester/cotton twill  
Waist 28-46 Inseam 10”  
Colors: NB, CY

## 81 WOMEN'S WORK NMOTION PANT

75/25 polyester/cotton, 7.75 oz  
Waist 2-24  
Color: NB

## 11 CARGO PANT

Flex Waist, 7.75 oz.  
Waist 28-48 Length 28-36  
Color: CN



## 21 100% COTTON TWILL PANTS

Waist 30-44 Length 28-34  
Colors: NB, DG

## 21 DENIM BLUE JEANS

100% cotton pre-washed denim  
13.75 oz  
Waist 28-54 Length 28-36  
Color: BD

**BK:** Black **NB:** Navy Blue **CN:** Cargo Navy **WH:** White **BR:** Brown **CY:** Charcoal **DG:** Dark Green **BD:** Blue Denim



11 Comfort Flex NB

11 Cargo CN

21 Jeans BD

81 Women's NB

**SIZE PREMIUMS:** add \$0.20/change for any PANTS waist 44+, Women's 22+, and numeric sizes 52+ and Women 48+. All of these are "up to largest manufacturer's stock size," with additional premium for non-stock sizes. Waist & Length only available in even sizes.





# OUTERWEAR

## COVERALLS



**100 ACTION BACK COVERALLS**

**111 100% COTTON COVERALL**

(Reg) 36-58 (Long) 40-54

Color: NB

## JACKETS



**17 SLASH POCKET JACKET**

65/35 polyester/cotton twill

7.5oz

Sizes: M-3X

Colors: NB, CY

## COATS



140 Butcher Coat

120 Shop Coat NB

130 Lab Coat

**140 BUTCHER COAT**

65/35 polyester/cotton

7.5 oz, Pocketless

(Reg) S-3X

Color: WH

**120 SHOP COAT**

65/35 polyester/cotton

7.25 oz, Button Closure

(Reg) 38-54

Colors: NB, LB

**130 LAB COAT**

80/20 polyester/cotton

5 oz, Gripper Closure

(Reg) 38-54

Colors: WH, NB

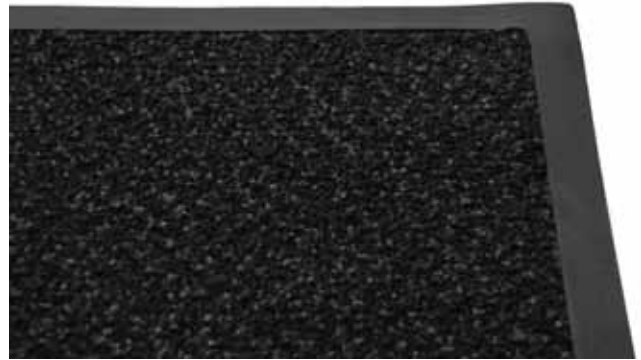
**SIZE PREMIUMS:** add \$0.20/change for any PANTS waist 44+, Women's 22+, and numeric sizes 52+ and Women 48+. All of these are "up to largest manufacturer's stock size," with additional premium for non-stock sizes. Waist & Length only available in even sizes.



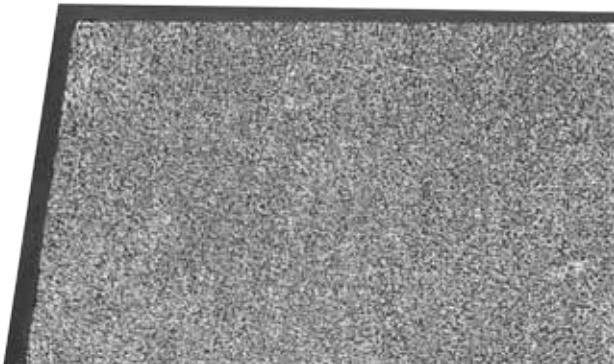
# MATS



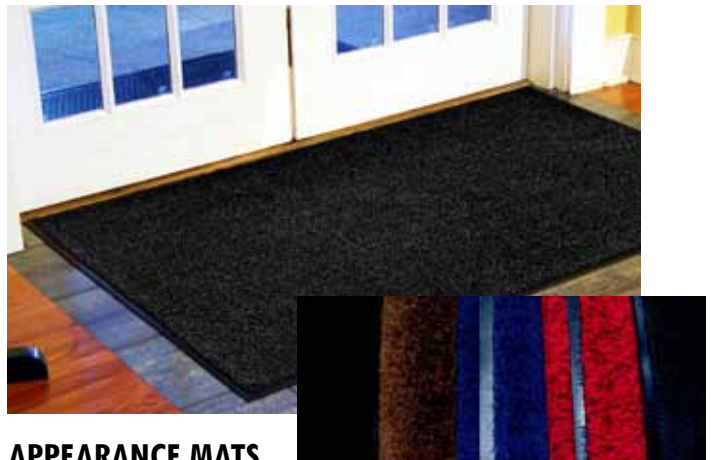
**EXECUTIVE MATS - Model's Exclusive Design**  
 Static dissipative, Nylon pile, Nitrile rubber backing  
 Sizes: Medium, Large, Runner  
 Colors: Black, Brown, Navy



**ULTI-MAT**  
 Brush-type mat with built-in water dam, Static dissipative  
 Sizes: Medium, Large, Runner  
 Color: Black



**COTTON MATS**  
 Well suited for wet, oily, or greasy application  
 Sizes: Medium, Large, Runner  
 Color: Grey



**APPEARANCE MATS**  
 100% Nitrile rubber backing, NFSI Certified  
 Sizes: Medium, Large, Runner  
 Colors: Black, Brown, Navy, Red, Green



**SAFETY SLOGAN MATS**  
 Rotating messages with each delivery. Static dissipative. Size: Medium

Medium: 3x5, Large: 4x6, Runner: 3x10. Measurements are approximate.



# MATS

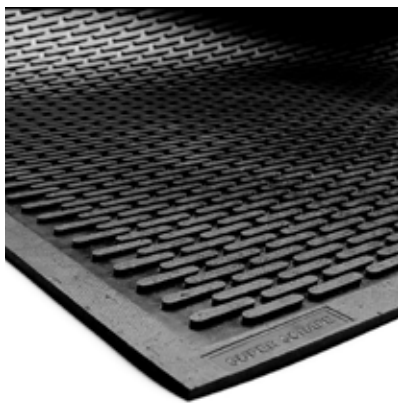


## LOGO MATS

Our in-house Art Department can design custom mats for your business.  
24 colors available. Up to 6 colors per mat.  
Sizes: Medium, Large, Runner  
Custom sizes upon request

## NEW! HIGH-DEFINITION LOGO MATS

Photographic Quality  
Unlimited colors  
Sizes: Medium, Large, Runner  
Custom sizes upon request



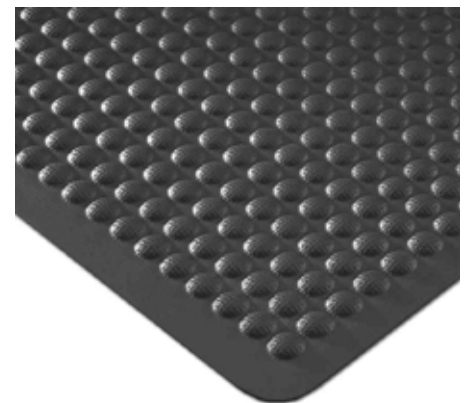
## SCRAPER MAT

Slip-resistant surface. Ideal for entrances & production areas.  
Size: Medium  
Available for Rent or Lease



## COMFORT FLOW MAT

Slip resistant, Anti-microbial treated, Ideal for kitchen applications.  
Size: Medium  
Available for Rent or Lease



## AIRFLEX™ MAT

Anti-fatigue, 100% Rubber  
Oil & Grease resistant.  
Size: Medium  
Available for Rent or Lease

**ALL MATS MADE IN THE USA**

Medium: 3x5, Large: 4x6, Runner: 3x10. Measurements are approximate.



# MOPS & TOWELS

## MOP SERVICE

Wet Mops, Treated Dust Mops, or NEW! Microfiber Mops delivered on a regular schedule, a cost-effective and convenient way to maintain floors. Made from 18-93% post-consumer materials.

**42100** Medium Microfiber Mop

**42010** Extra-Large Wet Mop

**57300** Wet Mop Handle

## FRAMED

**40000** 22" Treated Dust Mop

**40100** 30" Treated Dust Mop

**40200** 38" Treated Dust Mop

## UNFRAMED

**41000** 22" Treated Dust Mop

**41100** 30" Treated Dust Mop

**41200** 38" Treated Dust Mop

**41300** 68" Treated Dust Mop

**57000** Single Dust Mop Handle

**57100** Tandem Dust Mop Handle



Treated Dust Mop



Microfiber Mop



Anti-microbial Mop

## 100% COTTON TOWELS 18X18

**20000** Red Shop Towel

**21000** Blue Print Towel approx. 18x30

**22000** KTR Rewash Towel

**23000** KTN New Every Delivery

## KITCHEN TOWELS (COTTON)

**26500** Kitchen Towel approx. 15x26

## TERRY TOWELS (COTTON)

**26000** White Bar Towel approx. 17x20

**27200** Blue Grill Towel approx. 16x20

**27300** All Purpose Towel approx. 16x27

## NEW! MICROFIBER TOWELS 44 grams

**25910** Blue (Glass and Mirrors) 16x16

**25915** Red (General Cleaning) 16x16

**25920** White (Kitchen/Food) 16x16

**27000** BATH TOWELS 22x44

**27800** PREMIUM BATH TOWELS 27x44



Blue Microfiber Towel



Kitchen Towel



Bath Towel



# CLEANING CHEMICALS



Hand-Held Concentrate Dispenser



**NEW!**

- Glass & Surface Cleaner
- Arena Disinfectant Cleaner
- Heavy Duty Degreaser
- pH Neutral Damp Mop Cleaner



Wall Mounted Concentrate Dispenser

**3 Size Options:** RTU\* Quart (or case of 4), RTU Gallon (or case of 4), 2-Quart Concentrate  
**CONCENTRATE DISPENSERS:** Wall Mounted or Hand-held

\*Ready To Use



## MISCELLANEOUS

### APRONS

100% Polyester. Colors: Black, White, Red, Green  
 Also Available in 100% Cotton Denim w/grommets

### 51000 FENDER COVERS

Protect vehicles from auto damage

### 54000 8-COMPARTMENT LOCKER

### 54500 SOIL GARMENT LOCKER

### 55000 HANGER RACK

Complimentary storage for hangers

### 58000 LAUNDRY BAG STAND 19x32"

### 25600 OILY WASTE TOWEL CAN

Metal, 15 gallon, OSHA Compliant  
 Protects against spontaneous combustion fires

### TRASH CAN LINERS

- 90500** Clear, 7-10 gallon, 24x24, 8 mic
- 90520** Clear, 12-16 gallon, 24x33, 8 mic
- 90560** Clear, 30 gallon, 30x37, 16 mic
- 90610** Clear, 45 gallon, 40x46, 16 mic
- 90620** Clear, 56 gallon, 43x48, 16 mic
- 90640** Clear, 60 gallon, 38x60, 16 mic
- 90670** Black 60 gallon, 38x58, 1 mil

### 55500 BARREL

Plastic, 55 gallon



# RESTROOM SERVICES



**94960 URINAL DRIP**



**94915 URINAL SCREENS**



**94970 ALCO-CLEANSE**

Toilet seat sanitizer. Dries on contact.

**25000 CLOTH ROLL TOWELS**

**25500 DISPENSER**

Fact: One 40 yard cloth towel processed 75 times replaces over 30,000 paper towels!

## PAPER PRODUCTS



### SINGLE ROLLS OR BY THE CASE

**93101 CENTERFEED PAPER TOWELS**

**90000 MULTI-FOLD WHITE PAPER TOWELS**

**93701 JUMBO TOILET TISSUE SYSTEM**

**90150 TOILET TISSUE** Single rolls: 96 or 24 case

**90060 TOUCHLESS NATURAL PAPER TOWELS**

**90090 TOUCHLESS WHITE PAPER TOWELS**

**90010 FACIAL TISSUE**



# RESTROOM SERVICES

## SOAP



1000ml



2125ml



HANDS-FREE  
1500ml



HANDS-FREE  
1000ml

**94020 PROSOY INDUSTRIAL HAND CLEANER**  
100% Biodegradable with walnut shell scrub  
1500ml, 2125ml, 4000ml

**94080 E-2 SPECIAL SOAP**  
Federally approved for food handling, 4000ml

**94011 ANTIBACTERIAL FOAM SOAP** 1000ml

**94012 ANTIBACTERIAL FOAM SOAP** Hands-Free 1000ml

**94030 HAND SANITIZER FOAM** 1000ml

**94031 HAND SANITIZER** Hands-Free 1000ml

## AIR FRESHENERS



**52310 AIR FRESHENER**  
**Yankee Candle®**  
Fragrances: Home Sweet Home, Macintosh



**52300 AIR FRESHENER**  
Fragrances: Linen Fresh, Citrus, Mango



**52800 AIR SANITIZER**  
Kills 99.9% of germs up to 6000 sq ft  
Fragrance: Lime



# HI-VISIBILITY



Hi-Visibility T-Shirts



ANSI Safety Caps



Safety Vests



Hi-Visibility Work Shirts of different Classes and Levels



Hi-Visibility Zip-Front Coveralls

# FLAME-RESISTANT



Cargo Pocket Work Pant Cooltouch®



Loose Fit Stone Washed Denim Jean Excel FR®



Uniform Shirt Cooltouch® 2



Fleece Pullovers



Tagless Mock Turtleneck Excel FR®

Hi-Vis and FR are Non-Stock items.





# APPAREL, BAGS & CAPS

Model can custom embroider any of these items with your logo!



Sport-Tek® Dri-Mesh® Pro Sport Shirt



Sport-Tek® Tech Fleece 1/4-Zip Pullover



Columbia® High Falls™ Jacket



Beanie Caps



Port Authority® Flexfit® Mesh Back Cap



Nike Golf Technical Colorblock Cap

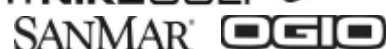


Port Authority® Extra Large Duffel



OGIO® Voyager Messenger

Ask about our full catalog of non-stock items to see hundreds of styles and colors, or just scan the QR Code® below!



Scan here to view all catalog items



Apparel, Bags & Caps are Non-Stock items.



## FIRST AID



## SAFETY SUPPLIES



## TRAINING

**Are you ready for an OSHA Inspection? Are you prepared to save someone's life?**  
 Model offers First Aid, CPR, AED and BBP Training as well as MIOSHA required Training and Compliance.

### TRAINING PROGRAMS:

- AED Training
- Accident Reporting and Investigation
- Back Injury Prevention
- Basic Hazardous Waste Training
- Blood-Borne Pathogens
- Body Mechanics: Preventing Pain and Strain
- Commitment to Safety: Safety Orientation
- Confined Space Program
- Construction Fall Protection
- Dept of Labor Certified First Aid and CPR Training
- Disease Prevention
- DOT Training
- Drive Safely
- Drug and Alcohol Abuse and Prevention
- Electrical Safety

- Emergency and Evacuation Procedure
- Fall Protection Program
- Fire Extinguisher Usage / Fire Safety
- Forklift Safety
- Hazard Communication- Right to Know
- Heat Stress
- Lockout / Tagout
- Machine and Equipment Safety
- Medical Emergencies in the Workplace
- Mercury Elimination Program
- Off the Job Safety
- Office Ergonomics
- Overhead Cranes and Hoists
- Pediatric First Aid and CPR
- Preventing Slips Trips and Falls
- Safe Conduct / Behavior

- Safe Stacking and Storage
- Skin Protection
- Safety and Substance Abuse Prevention
- Work Zone Safety
- 10 & 30 Hour MiOSHA Class and MORE!



Defibrillator CPR Class

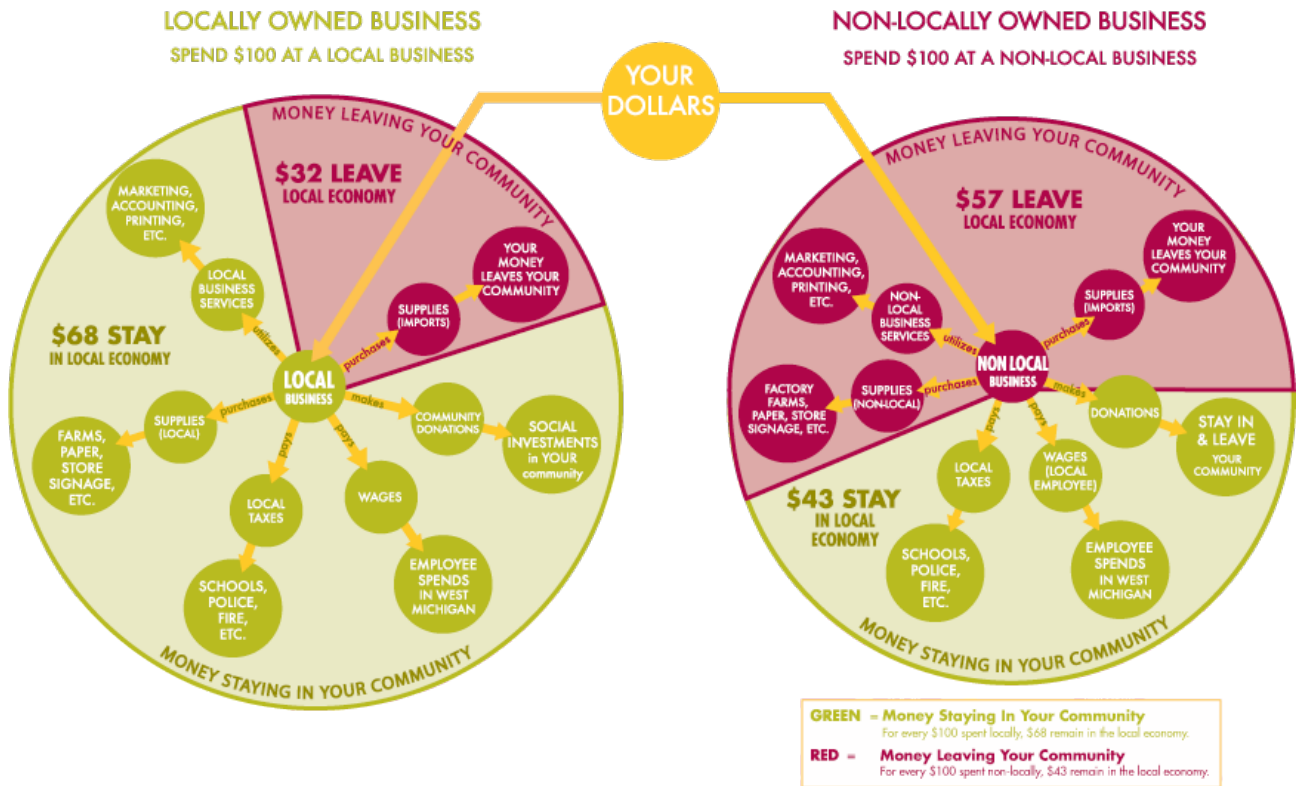


Start with a **FREE NO-OBLIGATION**  
**On-Site Analysis** from our Safety Expert!

800-968-6491  
 modelfirstaid.com



# LOCAL COMMITMENT



These two pie charts illustrate the strength of a locally spent dollar. The study was commissioned by Local First of West Michigan, an organization that works to bring local businesses together. "Approximately 73% more money stays in West Michigan when consumers choose locally owned and independent businesses" -Local First

As a local family business, Model Coverall Service, Inc. takes its community responsibilities very seriously and directly supports, among others:

- Habitat for Humanity
- United Way of West Michigan
- Grand Rapids Public Museum
- Grand Rapids Civic Theatre
- Grand Rapids Parks and Recreation Department
- Feeding America - West Michigan Food Bank
- Local Colleges and Universities like: Davenport and Grand Valley State University



## Thank you for choosing Model!



Since 1923



LOCAL. FAMILY. BUSINESS.

Model stocks all items in catalog, excluding pg 16-17. Direct Purchase catalogs available upon request or online at [modelcoverall.com](http://modelcoverall.com). Model is happy to fill special orders upon request.

**Grand Rapids**

100 28th Street SE  
Grand Rapids, MI 49548  
t: 616-241-6491  
f: 616-241-0677

**Lansing**

905 Terminal Road  
Lansing, MI 48906  
t: 517-321-1564  
f: 517-321-7478

**South Bend**

717 South Scott Street  
South Bend, IN 46625  
t: 574-288-8357  
f: 517-233-3047



**800-968-6491**  
[modelcoverall.com](http://modelcoverall.com)  
[modelfirstaid.com](http://modelfirstaid.com)  
[service@modelcoverall.com](mailto:service@modelcoverall.com)

